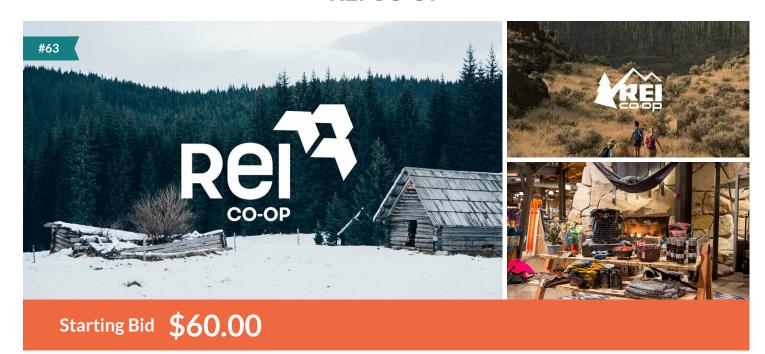


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At Recreational Equipment, Inc. (REI) we believe a life outdoors is a life well-lived!

We believe that it's in the wild, untamed, and natural places that we find our best selves, so our purpose is to awaken a lifelong love of the outdoors, for all.

Since 1938, we have been your local outdoor co-op, working to help you experience the transformational power of nature. We bring you top-quality gear and apparel, expert advice, rental equipment, inspiring stories of life outside, and outdoor experiences to enjoy alone or share with your friends and family. And because we have no shareholders, with every purchase you make with REI, you are choosing to steward the outdoors, support sustainable business and help the fight for life outside.

So whether you're new to the outdoors or a seasoned pro, we hope you'll join us.